TNH014-2017-Printing \& Mailing Newsletters

|  |  |  | GraphiColor Corporation | Courier Printing Corp | Graphic Image Inc | KM Media DBA Kay Printing |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 3490 North Mill Road | 24 Laurel Bank Ave | 561 Boston Post Rd | 220 Entin Road |
|  |  |  | Vineland, NJ 08360 | Deposit, NY 13754 | Milford, CT 06460 | Clifton, NJ 07014 |
|  |  |  | Robert W. Stenger | Sarah Evans | Randy Danenberg | Aaron Craig |
|  |  |  | (856)691-2507-ext 111 | (607)467-2191 | (203)877-8787 | (973)330-3000 |
|  |  |  | graphemail@aol.com | cprintstacey@tds.net | randy@graphicimage.net | acraig@kayprinting.com |
|  |  |  | Price | Price | Price | Price |
| Items | General Town Letter Mailings (4 \& 6 page) | Requirements |  |  |  |  |
| 1a \& 1b |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Est. Number of Annual Mailings | 4 (subject to change) |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Number of Pages in Mailings | 4-6 pages |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Color/Black \&White | Four Color Process 4/4 |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Size of Paper | 81/2×11 |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Type of Paper | Gloss coated diamond text stock with |  |  |  |  |
|  |  | gloss aqueous coating on both sides |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Paper Stock lbs. | About 100 lbs |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Qty. | Approximately 84,000 plus an additional 500 copies for the Town |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Time Frame | 10 day window from artwork to post office |  | 10-12 business days from |  |  |
|  |  |  |  | proof approval |  |  |
|  | Mailing | Approx. 84,000 |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | Vendor must trim to size, fold to |  |  |  |  |
|  |  | $81 / 2 \times 11$ \& bundle in 50's for mailing. |  |  |  |  |
|  |  | Vendor must be able to convert files for |  |  |  |  |
|  |  | Each zip code within the Town of North |  |  |  |  |
|  |  | Hempstead-list provided by vendor |  |  |  |  |
|  |  | For usage. Prepare for separate drops |  |  |  |  |
|  | Special Instructions | To each of the Town's 17 separate |  |  |  |  |
|  |  | Post office drops. Laser address postal |  |  |  |  |
|  |  | Information, sort for Saturation mailing |  |  |  |  |
|  |  | Rate using Presort Standard mail. Deliver |  |  |  |  |

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\hline \text { GranhiColor Cornoration } & \text { Courier Printing C }
\end{array}
$$

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\frac{2}{1 \text { ing Corp }}
$$ 3490 North Mill Road $\quad 24$ Laurel Bank Ave Vineland, NJ 08360 Robert W. Stenger (856)691-2507-ext 111 graphemail@aol.com Deposit, NY Sarah Evans 191 e Inc 561 Boston Post Rd Milford, CT 06460

KM Media DBA Kay Printing

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|  |  |  | Price | Price | Price | Price |
|  |  | To 17 separate locations within the Town |  |  |  |  |
|  |  | astest delivery \& deepest postage |  |  |  |  |
|  |  | Discounts. Provide receipts from each |  |  |  |  |
|  |  | post office location to confirm delivery. |  |  |  |  |
| Item 1a | Total Cost for 4-page newsletter |  | \$ 13,430.00 | \$6,935.00 per issue | \$7,860.00 price for ea. issue | 8,495.00 |
| Item 1b | Total Cost for 6-page newsletter |  | \$ 16,360.00 | \$10,362.00 per issue | \$11,940.00 price for ea. issue | \$ 13,960.00 |
|  |  |  |  |  |  |  |
| $\begin{aligned} & \text { Items 2a } \\ & \& \mathbf{2 b} \end{aligned}$ | Project Independence Newsletters (8 page) | Requirements | Price | Price | Price | Price |
|  |  |  |  |  |  |  |
|  | Est. Number of Annual Mailings | 3-Feb |  |  |  |  |
|  | Likely April, August, December |  |  |  |  |  |
|  | Number of Pages in Mailings | 8 pages |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Color/Black \& White | Four Color Process 4/4 |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Size of Paper | $81 / 2 \times 11$ |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Type of Paper | White gloss text |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Paper Stock lbs. | 80 lb |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Qty. | Approximately 45,000 to be mailed + an 500 extra copies for the Town |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Time Frame | 10 day window from artwork to post office |  | 10-12 business days from |  |  |
|  |  |  |  | proof approval |  |  |
|  | Mailing | Approx. 45,000 pieces |  |  |  |  |
|  |  | (\# can change as we add new seniors who are not getting the newsletter) |  |  |  |  |
|  |  |  |  |  |  |  |


| TNH014-2017-Printing \& Mailing Newsletters |  |  | 1 | 2 | 3 | 4 |
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|  |  |  | Price | Price | Price | Price |
|  |  | Vendor must saddle stitch pages into |  |  |  |  |
|  |  | Book-final book trim to $81 / 2 \times 11$ \& |  |  |  |  |
|  |  | Prepare for mailing. Provide updates to |  |  |  |  |
|  |  | List as per client as per request during |  |  |  |  |
|  |  | Calendar year. |  |  |  |  |
|  |  | Each mailing prepare file for Presort |  |  |  |  |
|  |  | Standard mailing-usage. Prepare for |  |  |  |  |
|  | Special Instructions | Separate drops to each of the Towns 17 |  |  |  |  |
|  |  | Separate post office drops. Laser address |  |  |  |  |
|  |  | Postal information, sort for ECRWSS |  |  |  |  |
|  |  | Rate where applicable using presort |  |  |  |  |
|  |  | Standard mail. Deliver to all post offices |  |  |  |  |
|  |  | within the Town of North Hempstead |  |  |  |  |
|  |  | For fastest delivery \& deepest postage |  |  |  |  |
|  |  | Discounts. |  |  |  |  |
| Item 2a | Total Cost (for up to 45,500 pieces) |  | \$ 11,980.00 | \$8,244.00 per issue | \$7,065.00 price for ea. issue | 9,000.00 |
| Item 2b | Cost for every additonal 1 K pieces above 45,500 |  | \$ 260.00 | \$164.00 per M | \$155.00 | \$159.00 per M |

